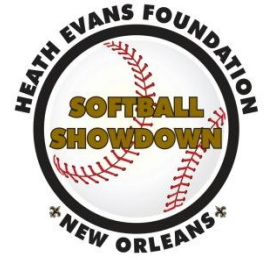




Softball Showdown New Orleans (May 17, 2011)



SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$15,000

- Company name included as Title Sponsor on all publications, print and digital
- Logo on all promotional materials/event website and stadium signage
- Company recognition on www.HeathEvans.Org and www.SoftballShowdown.com
- Company Representative throws ceremonial first pitch to player of his/her choice
- On-field access for 2 for HR Derby, National Anthem, Team Introductions
- Company representative can spend the game in the Saints' dugout
- 8 VIP Session passes, 100 game tickets with suite access, 8 VIP Parking passes
- Pre-produced commercial shown on stadium video screen throughout the game as provided by the sponsor
- Company can distribute giveaways outside the stadium to all guests as they enter if desire

Game Sponsor: \$10,000

- Company name/logo on all promotional materials and stadium signage as Game Sponsor
- Company recognition on www.HeathEvans.Org and www.SoftballShowdown.com
- Company Representative throws ceremonial first pitch to player of his/her choice
- On field access for 2 during HR Derby, National Anthem, Team Introductions
- 6 VIP Session passes; 6 game tickets; 3 VIP parking passes
- Pre-produced commercial shown on stadium video screen throughout the game as provided by sponsor

Home-Run Derby Sponsor: \$5,000

- Company name/logo on all event materials, website, and stadium signage as Home Run Derby Sponsor
- Company Representative on field access during HR Derby
- 4 VIP Session Passes; 4 game tickets; 2 VIP parking passes
- Commercial shown on stadium video screen prior to HR Derby and during the game as provided by sponsor.

Promotional Sponsor: \$2,500

- Company coupon given out to all attendees.
- 4 VIP Session passes; 4 game tickets; 2 VIP parking passes.
- Pre-produced commercial shown on stadium video screen throughout game as provided by sponsor.
- Company name/logo on all event materials, website, and stadium signage as promotional sponsor.
- Additional promotional opportunities customized.

Inning Sponsor: \$2,000

- Company representative and guest (2 total) on field for their inning.
- Special PA announcement promoting company at top or bottom of inning.
- 4 VIP Session passes; 4 game tickets; 2 VIP parking passes.
- Company logo on event materials, stadium signage, and stadium video screen.
- Company recognition on www.SoftballShowdown.com.

General Sponsor: \$1,000

- Company name and logo on event materials, stadium signage, and stadium video screen.
- Company recognition on www.SoftballShowdown.com.
- 4 game tickets; 1 VIP parking pass.